

# Census 2010 Digital Promotional Web Tools

**February 24, 2010**

The Census Bureau is making available to all of its 2010 Census Government Agency Partners, digital promotional tools for placement on your Web sites and an html signature add-on that will link people to the 2010.census.gov and Census Bureau social media networking sites.

By implementing these tools on your sites, you can help us reach millions of people and increase awareness and motivation about participation in the 2010 Census.

There are three digital promotional tools:

- An html digital email signature add-on to your email signature
- A 2010 Census Countdown Clock Web site Widget
- 2010 Census logo and/or banners for your Web site

We encourage everyone to help us make the 2010 Census the best count of America's population ever and we thank you for your contributions to the 2010 Census Integrated Communications Campaign.

[Instructions to Downloading and Using Digital Promotional Tools:](#)

**If your Web site staff needs help with implementing any of these digital tools, please contact**

Ms. Schere.Y.Johnson  
[Schere.Y.Johnson.Jordan@census.gov](mailto:Schere.Y.Johnson.Jordan@census.gov)  
or call her at 301-763-3620.

Thanks to each of you for your support of this massive undertaking that occurs only once every 10 years.



Questions for the US Census 2010?  
[Contact Us](#)

**IT'S IN OUR HANDS**

STAY CONNECTED:

