

**Bartow-Cherokee-Pickens**

**2010 Population**

Total Population	911
Male Population	49.5%
Female Population	50.5%
Median Age	38.6

**2010 Income**

Median HH Income	\$49,040
Per Capita Income	\$21,050
Average HH Income	\$58,717

**2010 Households**

Total Households	334
Average Household Size	2.72

**2010 Housing**

Owner Occupied Housing Units	74.5%
Renter Occupied Housing Units	15.3%
Vacant Housing Units	10.2%

**Population**

1990 Population	583
2000 Population	777
2010 Population	911
2015 Population	988
1990-2000 Annual Rate	2.91%
2000-2010 Annual Rate	1.56%
2010-2015 Annual Rate	1.64%

In the identified market area, the current year population is 911. In 2000, the Census count in the market area was 777. The rate of change since 2000 was 1.56 percent annually. The five-year projection for the population in the market area is 988, representing a change of 1.64 percent annually from 2010 to 2015. Currently, the population is 49.5 percent male and 50.5 percent female.

**Households**

1990 Households	208
2000 Households	282
2010 Households	334
2015 Households	363
1990-2000 Annual Rate	3.09%
2000-2010 Annual Rate	1.66%
2010-2015 Annual Rate	1.68%

The household count in this market area has changed from 282 in 2000 to 334 in the current year, a change of 1.66 percent annually. The five-year projection of households is 363, a change of 1.68 percent annually from the current year total. Average household size is currently 2.72, compared to 2.75 in the year 2000. The number of families in the current year is 267 in the market area.

**Housing**

Currently, 74.5 percent of the 372 housing units in the market area are owner occupied; 15.3 percent, renter occupied; and 10.2 percent are vacant. In 2000, there were 305 housing units - 78.5 percent owner occupied, 14.9 percent renter occupied and 6.6 percent vacant. The rate of change in housing units since 2000 is 1.96 percent. Median home value in the market area is \$88,750, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 0.28 percent annually to \$90,000. From 2000 to the current year, median home value changed by 0.74 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.

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**Median Household Income**

1990 Median HH Income	\$28,750
2000 Median HH Income	\$41,693
2010 Median HH Income	\$49,040
2015 Median HH Income	\$58,211
1990-2000 Annual Rate	3.79%
2000-2010 Annual Rate	1.6%
2010-2015 Annual Rate	3.49%

**Per Capita Income**

1990 Per Capita Income	\$11,051
2000 Per Capita Income	\$20,859
2010 Per Capita Income	\$21,050
2015 Per Capita Income	\$24,078
1990-2000 Annual Rate	6.56%
2000-2010 Annual Rate	0.09%
2010-2015 Annual Rate	2.72%

**Average Household Income**

1990 Average Household Income	\$31,245
2000 Average Household Income	\$57,456
2010 Average HH Income	\$58,717
2015 Average HH Income	\$67,187
1990-2000 Annual Rate	6.28%
2000-2010 Annual Rate	0.21%
2010-2015 Annual Rate	2.73%

**Households by Income**

Current median household income is \$49,040 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$58,211 in five years. In 2000, median household income was \$41,693, compared to \$28,750 in 1990.

Current average household income is \$58,717 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$67,187 in five years. In 2000, average household income was \$57,456, compared to \$31,245 in 1990.

Current per capita income is \$21,050 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$24,078 in five years. In 2000, the per capita income was \$20,859, compared to \$11,051 in 1990.

**Population by Employment**

Currently, 91.8 percent of the civilian labor force in the identified market area is employed and 8.2 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 93.4 percent of the civilian labor force, and unemployment will be 6.6 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 65.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 44.2 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 12.8 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 42.9 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 82.4 percent of the market area population drove alone to work, and 2.7 percent worked at home. The average travel time to work in 2000 was 31.4 minutes in the market area, compared to the U.S. average of 25.5 minutes.

**Population by Education**

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 28.5 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 45.6 percent were high school graduates only (29.6 percent in the U.S.)
- 4.0 percent had completed an Associate degree (7.7 percent in the U.S.)
- 4.2 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 0.6 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015. Esri converted 1990 Census data into 2000 geography.